

# Missouri PTA Sponsorship Opportunities 2011

## **STATE CONVENTION**

### **Notepads or Pens - \$200.00**

(sponsor provided)

- Company name in promotional materials
- Company name on item

### **Delegate Packet Flyer - \$250.00**

(sponsor provided)

- Flyer in each delegate packet

### **Box Lunch - \$500.00**

- Signage at pick up location
- Company name in promotional materials

### **All-Conference Workshop - \$750.00**

- Remarks to delegates
- Signage at entrance of door
- Company name in promotional materials

### **Any General Session - \$1500.00**

- Remarks to delegates
- Signage at entrance of door
- Company name in promotional materials

### **Awards Luncheon - \$1500.00**

- Remarks to attendees
- Signage at entrance of door
- Company name in promotional materials

### **Tote Bag - \$2000.00**

- Exclusive advertising to all attendees

### **Exclusive Sponsor - \$15,000.00**

- Exclusive sponsorship opportunity
- Remarks to attendees
- Signage at entrance of door
- Company name in promotional materials

## **LEADERSHIP CONFERENCE**

### **Delegate Packet Flyer - \$100.00**

(sponsor provided)

- Flyer in each delegate packet

### **Notepads or Pens - \$150.00**

(sponsor provided)

- Company name on item
- Company name in promotional materials

### **Breakfast Club - \$250.00**

- Table & 3 hour exposure to attendees
- Signage at entrance of door
- Company name in promotional materials

### **T-shirt - \$250.00**

- Company name on back of BOM shirts
- Company name in promotional materials

### **Exclusive Delegate Packet Flyer - \$500.00**

(sponsor provided)

- Exclusive flyer in each delegate packet

### **Reflections Arts Showcase - \$500.00**

- Remarks to attendees at showcase
- Signage at entrance door to showcase
- Company name in promotional materials

### **All-Conference Workshop - \$750.00**

- Remarks to attendees
- Signage at entrance of door
- Company name in promotional materials

### **Awards Lunch - \$1000.00**

- Remarks to attendees
- Signage at entrance of door
- Company name in promotional materials

### **Exclusive Sponsor - \$5000.00**

- Remarks to attendees
- Signage at entrance of door
- Company name in promotional materials

## **OTHER OPPORTUNITIES**

### **Tool Kit or Winter Packet - \$1000.00**

- Over 400 packets mailed to PTA units and councils in the state
- Exclusive advertising opportunity

### **Legislative Rallies - \$500.00**

- Signage at entrance of door
- Remarks to attendees at rallies
- Company name in promotional materials

### **CONTACT Magazine - \$3,000.00**

- Company name and contact information  
1200 circulation (PTA Presidents, Superintendents, school boards & others)

### **MOPTA Website - \$500.00**

- Company name and contact information on website for one (1) year

Missouri PTA Sponsors shall receive an acknowledgement in *CONTACT* Magazine & the Missouri PTA website