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On behalf of the Missouri Parent Teacher Association, I would like to invite you to participate in the 2010 Missouri PTA Convention. This year our convention will be held at the Stoney Creek Inn located in Columbia, Missouri on October 15th through the 17th. Our exhibitor day will be Saturday the 16th from 1:40-4:15 with set up beginning at 10 am.

Our convention provides an effective means to demonstrate your products and services while making personal contacts with hundreds of Missouri PTA parents and leaders. Tabletop display rental space is only \$300 per table and space is limited to 25 exhibitors. Premier space is an **additional** \$200 and lands you in the highest traffic area, as well as ensuring that you will be mentioned in pre-convention email reminders to delegates.

Tabletop display space is very similar to your standard vendor booth EXCEPT for its depth. The tabletop dimension size is 1, 6' x 30" foot table with approximately 3 feet of space behind it. Please keep this in mind when planning what promotional materials to bring. In addition, Missouri PTA can order small 12x 12 signs to be made up that you can attach to the rear drape for an additional \$20 dollars.

Delegates will visit the exhibition hall in two shifts allowing you a better opportunity to have more one on one visits with PTA leaders.

The Missouri PTA Exhibitor Application Contract is enclosed. We encourage you to mail or fax your contract information to us as soon as possible in order to secure your space request. The deadline for tabletop rental will be **October 1, 2010**. Missouri PTA is also extending an invitation to you to contribute a door prize(s) for our delegates.

It is my pleasure to serve as the Convention Exhibit Coordinator for this upcoming convention. I wish to make this a great experience for you, the convention delegates and Missouri PTA. Please do not hesitate to contact me if you have any questions or concerns.

Looking forward to a fabulous 2010 MO PTA convention!!

Sincerely,

Erin Pottberg

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Missouri PTA 2010 Convention Exhibit Coordinator

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"Alone we can do so little, together we can do so much"
Helen Keller